

Program Components

By committing to ongoing dialogue, sharing up-to-date information, and increasing channels to receive feedback, the program ensures San Bernardino International Airport remains a good neighbor.



COMMUNITY OUTREACH

Presentations, reports to jurisdictions, communications efforts



GAIN FEEDBACK & LISTEN

Noise comment and general feedback forms



EDUCATION

Website to provide information, explanatory videos



PHONE

Dedicated noise hotline



COMMUNICATIONS

Reports to the Board, e-newsletter, social media



EMAIL

sbdgoodneighbor.com/contact-us/



San Bernardino International Airport Good Neighbor Program

San Bernardino International Airport launched the SBD Good Neighbor Program in July 2020.

This proactive effort allows the airport to inform the community about new and ongoing developments at the airport.

A program update follows.









San Bernardino International Airport Good Neighbor Program

Notable developments for 4Q24:

- Published *Good Neighbor News* Fall 2024 newsletter, shared individual articles, and promoted subscriptions
- Promoted Breeze Airways' low fares and service to Provo and San Francisco, and SBD's easy access, affordable parking, and traveler amenities, with a focus on holiday travel
- Shared highlights of the SBD team in the community, including:
 - San Bernardino Police Department's Coptoberfest
 - 10th Annual San Bernardino Turkey Trot at SBD
- Spotlighted SBD's roots as the former Norton Air Force Base
- Promoted the "Cruising at Altitude" free concert on the tarmac, celebrating two years of easy and affordable travel at SBD.







Social Media - Strategy

- Facebook, Instagram, X, LinkedIn, & YouTube
- Increase followers and engagement by:
 - Emphasizing Good Neighbor Program
 - Generating original, dynamic content
 - Encouraging comments & sign-ups
 - Tagging partners
 - Posting weekly
 - Boosting posts





Disclaimer: SBD Good Neighbor Program

SBD Good Neighbor Program Noise Report presents noise monitoring information managed by the SBD Good Neighbor Program. SBD International Airport has no authority over the movement of aircraft or the direction of flight. The authority to regulate flight patterns of aircraft is vested exclusively in the Federal Aviation Administration (FAA). FAA air traffic controllers have the responsibility for directing aircraft on the ground and in flight, and the pilot in command has the final authority as to the safe flight of their aircraft. Pilots in command make the final decisions relative to runway use; therefore, pilots may request to use any available runway. Neither the airport nor the FAA air traffic controllers may restrict a pilot's access to an available runway.

Introduction

Quarterly Report - January 2025













A first look at the first month of the quarter.

26 noise comments

- Filed by 8 households

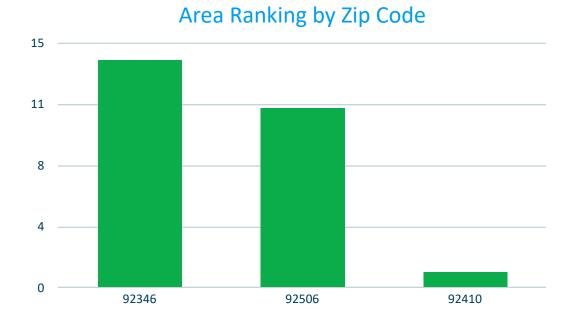


Comments in October

SBD International Airport

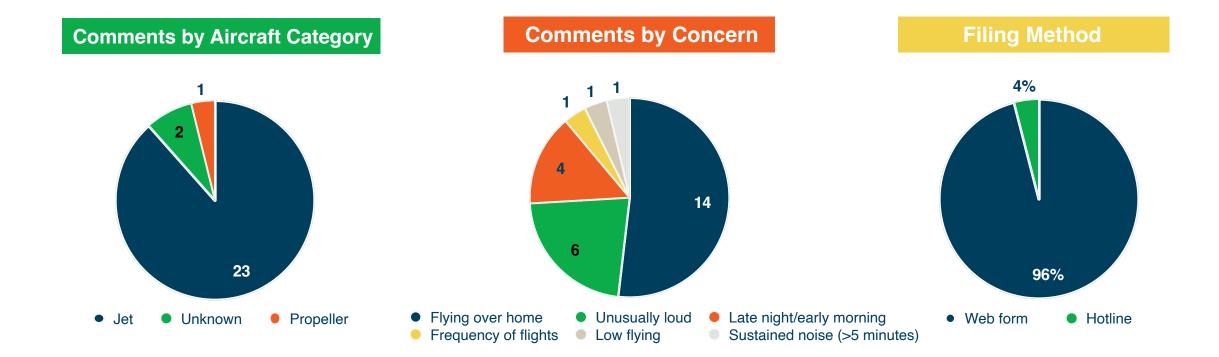
October 2024

| ZIP CODE | CITY | COMMENTS | HOUSEHOLDS | COMMENTS/ HOUSEHOLD |
|----------|----------------|----------|------------|------------------------|
| 92346 | Highland | 14 | 3 | 4.7 |
| 92506 | Riverside | 11 | 4 | 2.8 |
| 92410 | San Bernardino | 1 | 1 | 1.0 |
| TOTALS | | 26 | 8 | 3.3 |



SBD International Airport

October 2024





21 noise comments

- Filed by 10 households

A first look at the second month of the quarter.



Comments in November

SBD International Airport

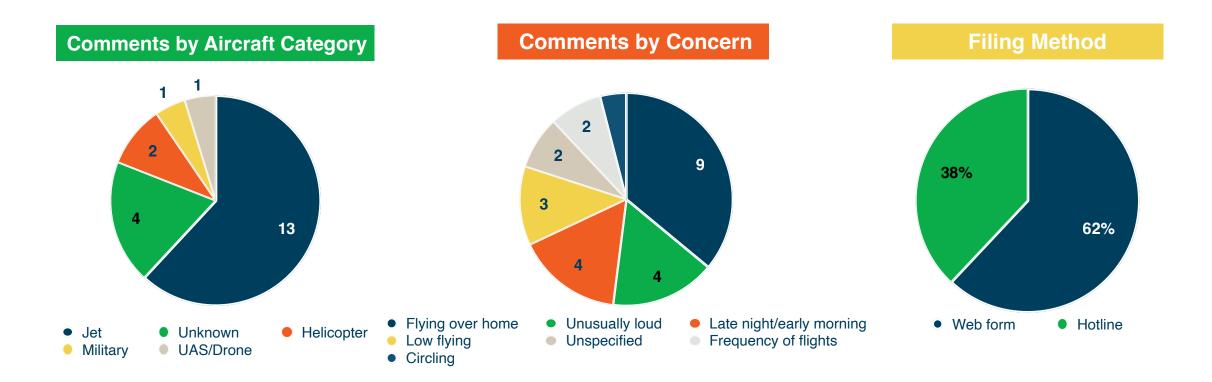
November 2024

| ZIP CODE | CITY | COMMENTS | HOUSEHOLDS | COMMENTS/ HOUSEHOLD |
|----------|----------------|----------|------------|------------------------|
| 92346 | Highland | 7 | 3 | 2.3 |
| 92506 | Riverside | 6 | 3 | 2.0 |
| 92395 | Victorville | 5 | 1 | 5.0 |
| 90278 | Redondo Beach | 1 | 1 | 1.0 |
| 92410 | San Bernardino | 1 | 1 | 1.0 |
| 90254 | Hermosa Beach | 1 | 1 | 1.0 |
| TOTALS | | 21 | 10 | 2.1 |



SBD International Airport

November 2024





A first look at the last month of the quarter.



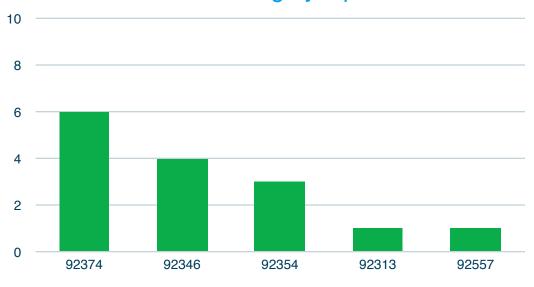
Comments in December

SBD International Airport

December 2024

| ZIP CODE | CITY | COMMENTS | HOUSEHOLDS | COMMENTS/ HOUSEHOLD |
|----------|----------------------|----------|------------|------------------------|
| 92374 | Redlands | 6 | 4 | 1.5 |
| 92346 | Highland | 4 | 2 | 2.0 |
| 92354 | Loma Linda | 3 | 1 | 3.0 |
| 92313 | Grand Terrace | 1 | 1 | 1.0 |
| 92557 | Moreno Valley | 1 | 1 | 1.0 |
| TOTALS | | 15 | 9 | 1.7 |

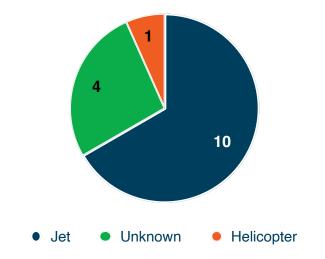
Area Ranking by Zip Code



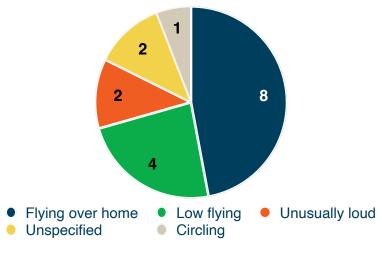
SBD International Airport

December 2024

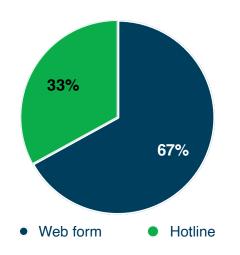
Comments by Aircraft Category



Comments by Concern



Filing Method



TOTALS & TRENDS

A look at the number of comments in the fourth quarter, year-over-year, and the areas of origination.

Noise comments for San Bernardino International Airport increased in 4Q24, YoY, attributed to:

- Ongoing aircraft operations, and
- Continued information and communications about the Good Neighbor Program to neighbors, aligned with available resources.



Totals & Trends

SBD International Airport

October – December 2024



Distinct households filed aircraft noise comments this quarter.



Noise comments received from those households.

| ZIP CODE | CITY | COMMENTS | HOUSEHOLDS | COMMENTS/ HOUSEHOLD |
|----------|----------------------|----------|------------|------------------------|
| 92346 | Highland | 25 | 4 | 6.3 |
| 92506 | Riverside | 17 | 5 | 3.4 |
| 92374 | Redlands | 6 | 4 | 1.5 |
| 92395 | Victorville | 5 | 1 | 5.0 |
| 92354 | Loma Linda | 3 | 1 | 3.0 |
| 92410 | San Bernardino | 2 | 1 | 2.0 |
| 90278 | Redondo Beach | 1 | 1 | 1.0 |
| 90254 | Hermosa Beach | 1 | 1 | 1.0 |
| 92557 | Moreno Valley | 1 | 1 | 1.0 |
| 92313 | Grand Terrace | 1 | 1 | 1.0 |
| TOTALS | | 62 | 20 | 3.1 |

Totals & Trends

SBD International Airport

October – December 2024

Top 5 Commenters - 4Q24

| RANK | HOUSEHOLD ID | CITY | NUMBER OF COMMENTS |
|------|--------------|-------------|-----------------------|
| 1 | G183 | Highland | 10 |
| 2 | M271 | Riverside | 9 |
| 3 | K139 | Highland | 7 |
| 4 | B56 | Highland | 5 |
| 5 | H275 | Victorville | 5 |

TOTALS 36

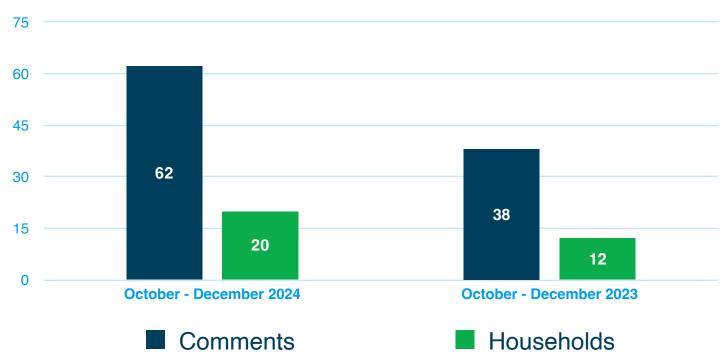


Totals & Trends

SBD International Airport

4Q YoY Trends

Comments and Households - 4Q24 vs 4Q23





COMMENT BREAKDOWN

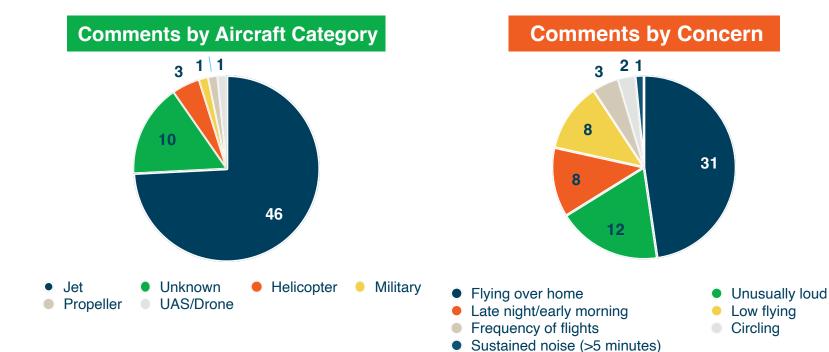
What people are saying about activities at San Bernardino International Airport.

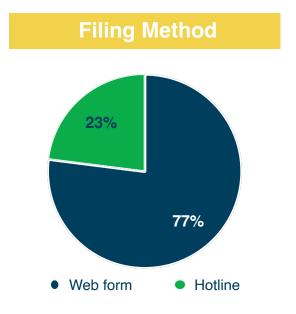
Most people are concerned about an airplane's proximity to their home.



SBD International Airport

October – December 2024





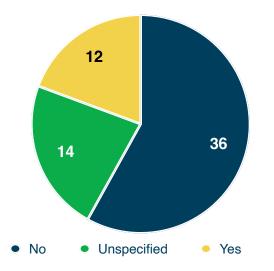
SBD International Airport

October – December 2024

| COMMENT BY CONCERN | MENTIONS |
|------------------------------|----------|
| Flying over home | 31 |
| Unusually loud | 12 |
| Late night/early morning | 8 |
| Low flying | 8 |
| Frequency of flights | 3 |
| Circling | 2 |
| Sustained noise (>5 minutes) | 1 |

| AIRCRAFT CATEGORY | MENTIONS |
|-------------------|----------|
| Jet | 46 |
| Unknown | 10 |
| Helicopter | 3 |
| Propeller | 1 |
| Military | 1 |
| UAS/Drone | 1 |

Response Requested





A look at where the comments originate.

Most comments come from within 5 — 10 miles of the airport.



Comment Map

SBD International Airport

October – December 2024

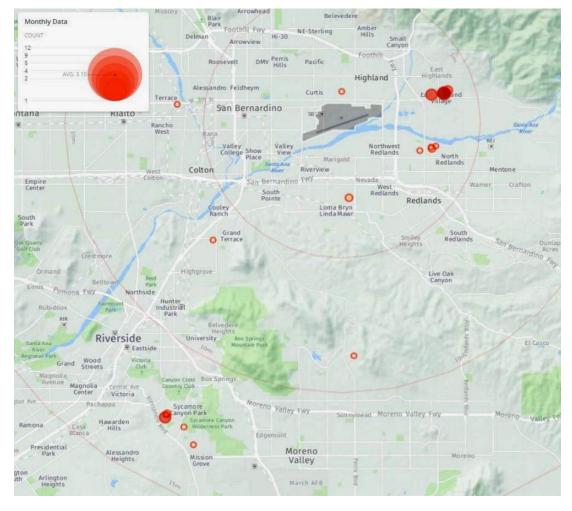
20

Distinct households filed aircraft noise comments this quarter.

62

Noise comments received from those households.

Comment Map: October – December 2024



NOTE: Map shows comments from distinct households. Noise comments from households submitted without valid address information are not depicted on the map.

Final Thoughts

4Q24 vs. 3Q24 (QoQ):

Noise comments <u>decreased</u>. Number of households filing <u>decreased</u>. 4Q24 vs. 4Q23 (YoY):

Noise comments <u>increased</u>. Number of households filing <u>increased</u>.

YoY noise comments increase attributed to:

- Continued jet aircraft operations at SBD
- Engaged and concerned community members seeking information about aircraft, and
- Ongoing community education and engagement about aircraft operations at SBD.

The Good Neighbor Program is an important community resource, offering:

- Outlet for neighbors
- Pilot education about neighborhood noise sensitivity, and
- Community education and awareness about airport operations, activities, developments, and SBD's support to the region it serves.

